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NERD FORCE LAUNCHES TWO FRANCHISE TERRITORIES IN FLORIDA

Nerd Force Franchise Company (www.nerdforcefranchise.com) is delighted to announce the launch of two new franchise territories in Florida, servicing the Jacksonville area.

Coming soon after the launch of its tenth territory in as many weeks in New York, this confirms Nerd Force as one of the fastest growing IT franchises on the East Coast. The new franchisee, Mitchell Small, is an MBA graduate and a successful entrepreneur and technology consultant, with more than 25 years of experience in the computer industry.

Mitchell professed himself delighted with the move: "in the current economic environment, businesses in Jacksonville are very focused on improving quality yet reducing costs. This is exactly what I am able to do by means of the Nexus/Nerd Force Managed Services and therefore I see huge potential for my business!" Boris Adlam, the Nerd Force President added, "We are very fortunate to have someone with the pedigree of Mitchell join us to launch our first territories in Florida. There is indeed considerable opportunity to help customers cut the costs of their IT services yet maintain or improve service, and now is the right time to be doing it!"

ABOUT NERD FORCE

Nerd Force® is a fast growing mobile computer and technology support franchise, which services individuals as well as small and medium sized businesses, both on site and remotely with branded IT managed services. Originally started in New York, Nerd Force® is spreading across the United States and now has a presence in Europe and the ambition to expand the brand worldwide. Its parent, Nexus Management plc, is listed on the London stock exchange.

The Company is now looking for highly driven, motivated and passionate individuals to build a great future with it. Nerd Force® is a young, dynamic franchise, set to dominate the multi-billion dollar computer and technology services industry.

Nerd Force® can be reached at 1-800-979-NERD or online at www.nerdforce.com.